

QUARTERLY NEWSLETTER

SIGHTLINES



NEWS & EVENTS THAT SHAPE THE DR. P. PHILLIPS ORLANDO PERFORMING ARTS CENTER

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FROM THE DPAC TEAM

Welcome to the first edition of DPAC's quarterly newsletter, Sightlines, created to keep you apprised of happenings with the DPAC project and team.

Our primary goal is to keep you informed of the steps we are taking to meet our grand opening date of 2012. We appreciate your interest and support through the multiple milestones which have taken place already and those to come!

To say the least 2007 was a monumental period of growth and realization. The project is alive and well with the financing approved, primary design team in place, and land secured. In 2008 we will take even more giant steps in the realization of the theaters interior and exterior designs, fundraising efforts and marketing initiatives for Orlando's premiere performing arts venue. We are also progressing in developing our brand identity with the anticipated schematic design launch later summer. We are excited to have you journey with us toward a magnificent cultural and educational venue for Central Florida.

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MOST RECENT NEWS

A group of DPAC board members, consultants, local resident arts groups executives, Orlando Sentinel writer Elizabeth Maupin, and DPAC staff traveled throughout South Florida to tour performing arts venues. The purpose was to learn from the experiences of others - both positive and negative. Read Elizabeth's observations.

[Orlando Arts-Center Planners Study Hits, Misses of South Florida Venues \(PDF\)](#)

Orlando Sentinel

3.6.08

See donor Marc Hagle's My Word column in the Orlando Sentinel responding to the theater design concepts DPAC is developing.

[Exciting Ideas Anchor New Center for Performing Arts \(PDF\)](#)

Orlando Sentinel

4.21.08

The news about Orlando's growing arts community is spreading across the state! See what the Miami Herald had to say.

[Orlando Gives Fine Arts a Good Ride \(PDF\)](#)

Miami Herald

4.27.08

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DESIGN DEVELOPMENT - CONSTRUCTION

DPAC's Design Team, led by development partner Hines, has reached 100 percent schematic design! Look for more details for the design unveiling celebration this summer.

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Multi-Form/Multi-Purpose Hall

DPAC's Design Team is incorporating cutting edge technology and innovative thinking into the center's design. As you may have read in the Orlando Sentinel on April 9, DPAC is considering transforming the 1,800± music-theater hall into a multi-form/multi-purpose hall to allow us to efficiently transform from an opera house to a concert hall. Please read the complete article for more details.

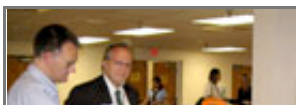
[Designers of Orlando's Arts Center Promote Radical Concept for New Performance Space \(PDF\)](#)

Orlando Sentinel

4.9.08

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Technology Summit and Greater Orlando Arts Groups



DPAC hosted the first round of several important community programs, including a technology summit to discuss technological advancements to feature in the new facility and forums for Greater Orlando arts groups and



resident companies to discuss what factors are most important to the potential end-users of the center.

Technology summit participants included local experts leading the industry in the field of innovation. Input from these experts has provided critical insight into the developing plans to proactively pursue technological advancements that will impact the way performing arts centers function and operate. Through these advancements, DPAC will lead the industry as a world-class arts center and transform the performing arts experience.

Representatives from local and regional arts groups met with the DPAC team to engage in extensive dialogue about the new facility from the vantage point of the producer and the performer. Discussion topics ranged from affordability to design particulars. Many representatives later commented on how useful this experience was for them in understanding the scope of the facility and being able to have input into the new center components.

According to DPAC President Kathy Ramsberger, "We are strongly committed to listening to our community and engaging the expertise of local resources as we continue to develop this innovative, 21st Century arts center destination."

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Performing Arts Center Tours



The DPAC Board and Design team in front of the Walt Disney Concert Hall in Los Angeles

Between December 2007 and February 2008, members of DPAC's Design Team, board of directors, city officials, and avid supporters toured some of the most prominent performing arts centers in Arizona, California, New York, New Jersey and South Florida in an initiative to identify design elements for DPAC's consideration. The tours included the Barton Myers-designed Tempe and New Jersey Performing Arts Centers, LA Music Center, Kodak Theater, Lincoln Center, Arsht Center and New World Symphony.

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DPAC's Design Team



(L to R) Damian Doria (Artec), Benton Delinger (Theatre Projects), Barton Myers (BMA), Richard Pilbrow (Theatre Projects)

On November 6, 2007, DPAC announced the selection of the initial Design Team at a community gathering at the Beardall Senior Center in downtown Orlando. Selected through a public procurement process were **Theatre Projects Consultants** for theater planning, **Artec Consultants** for acoustical design, and **Donnell Consultants Inc.**, for theater costing. They join design architect **Barton Myers Associates** and development partner **Hines** who were procured in 2005. The event provided the opportunity for the community to hear from and ask questions of these world-renowned experts in theater architecture, planning and acoustics.

"These firms have been involved with some of the greatest halls in the world and what they've done with them really exceeds the expectations of

both the artists and the audiences," said DPAC Chairman Jim Pugh.

On January 15, 2008, the Orlando City Council approved contracts for production architects HKS in association with Baker Barrios. The team will manage the entire design and construction process.

In an effort to support DPAC's business objective to utilize minority and women-owned companies in the design and construction phases of the project, as well as for other long-term business opportunities, the Orlando City Council also approved a contract for M/WBE consulting for Anderson & Associates, PA.

"These teams will provide crucial elements which are integral to shaping the design and mission of the arts center based on their extensive background and qualifications," stated Pugh.

HKS Architects is a leading multi-disciplinary architecture firm. Its Orlando office is the largest regional office, led by Matt Clear, AIA. Notable projects include Orlando City Hall, CNL Towers I and II, and Disney's Wide World of Sports. Their performing arts facility experience includes Bass Performance Hall in Ft. Worth and the Smith Center for Performing Arts in Las Vegas.



Matt Clear

Carlos Barrios **Baker Barrios Architects**, a local firm, provides a scope of services for clients that includes architecture, master planning, pre-design services and interior design. Principals Tim Baker, AIA, and Carlos Barrios, AIA, have developed many local projects, including The Plaza, the new OUC building, UCF Recreation Center and NASCAR Hall of Fame.



Carlos Barrios

Anderson & Associates, P.A. is an Orlando based firm which provides national consulting services in assessments, technical assistance and implementation of Minority/Women Business Enterprise and related programs. President Veronica Anderson is committed to ensuring community involvement and business development within the arts center project.



Veronica
Anderson

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FUNDRAISING/DEVELOPMENT ANNOUNCEMENTS

DPAC's vision to build a performing arts center capable of accommodating the life, energy and creative spirit of the region is no small feat. Raising at least \$135 million in private philanthropic donations is crucial for the success of this venue.

Thanks to the generosity of many philanthropists and local companies, DPAC has raised over \$86 million to date. We thank those who have and continue to believe in this project and understand the impact it will have on the future of our region.

Dr. Phillips Charities	\$25 million
Walt Disney World Co.	\$12.5 million
DeVos Family	\$10 million
CNL Financial Group, Inc.	\$10 million

Jim and Alexis Pugh	\$7.5 million
Darden Restaurants Foundation	\$5 million
Harriett Lake	\$1 million
Richard Kessler	\$1 million
Harvey and Carol Massey	\$1 million
Bank of America	\$1 million
Universal Orlando Foundation	\$1 million
Chuck and Lynn Steinmetz	\$1 million
Martin Andersen-Garcia Andersen Foundation	\$1 million
Anonymous	\$1 million
Elizabeth Morse Genius Foundation	\$1 million
Marc and Sharon Hagle	\$1 million
OUC	\$1 million
Annette Peter Neel	\$1 million
Tupperware Brands	\$1 million
Estimated gifts under \$1 million	\$3,050,135
TOTAL	\$86,050,135

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DPAC Hires Director of Development



In April, **C.J. Davila** joined DPAC as director of development. He was previously the director of the annual fund at the California Center for the Arts, the largest multidisciplinary center in San Diego County, CA. The annual fund increased by 39 percent during his time with the center. C.J. returns to his home state to join the DPAC team.

His responsibilities will be to oversee the administrative functions of the fundraising program, identify strategic long-term fundraising opportunities, and manage DPAC's fundraising and development department.

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COMMUNITY EVENTS 2008

Most Recently

- May 13** RFP/RFQ Pre-Proposal Meeting
Construction Manager, Audio/Visual, Wayfinding Signage-Graphics
- May 30** BBIF Networking Event
- May 31** Blueprint Workforce Development BBQ

Coming Up

July 10 Board of Directors Meeting
4:00 PM // CNL Tower I, 13th Floor

*Summer
08 (TBA)* Schematic Design Unveiling

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BOARD OF DIRECTORS

Congratulations to DPAC board member Linda Chapin for receiving the Orlando Business Journal's 2008 Legacy Award.

Linda Chapin Named 2008 Legacy Award Winner

Orlando Business Journal

4.25.08

Congratulations to DPAC board members Mayor Buddy Dyer, Jim Pugh, Al Weiss, and Alex Martins for being included in the Orlando Sentinel's Top 25 Most Powerful People in Central Florida. This demonstrates the tremendous amount of leadership and dedication this community has for this project.

DPAC is proud to list our 2008 Board of Directors. Each subsequent issue will feature a board member interview in order to learn a little more about our leaders.

CHAIRMAN

James H. Pugh, Jr., Epoch Properties Inc.

EX-OFFICIOS

The Honorable Buddy Dyer, Mayor, City of Orlando

Dr. Sandy Shugart, Valencia Community College - Orange County Mayor's Designee

Rick Walsh, University of Central Florida Board of Trustees

Katherine Ramsberger, Dr. P. Phillips Orlando Performing Arts Center

Don Ammerman, Dr. Phillips Charities

EXECUTIVE COMMITTEE

Jean-Marc Allard, Custom Renovation Specialist, Inc.

Rita Bornstein, Ph.D., Former Rollins College President

Honorable Linda Chapin, University of Central Florida, Former Orange County Mayor

Honorable Bill Frederick, Frederick Enterprise Group, Former Mayor of Orlando

Joe R. Lee, Retired Orlando businessman

Sibille Pritchard, Florida Arts Council

Ed Timberlake, Seaside National Bank & Trust

BOARD OF DIRECTORS

Kevin Azzouz, Veranda Partners, LLC
Sherman M. Brown, Three Thirty Three Media, LLC
Joseph R. Cleveland, Retired Orlando businessman
Tricia Earl, Citizen
Davis Gaines, Broadway singer/actor
Joyce Green, Citizen
Jim Heistand, Eola Capital, LLC
Richard Kessler, The Kessler Collection
Phil Kobrin, Retired Orlando businessman
Alex Martins, Orlando Magic
Thomas Roehlk, Tupperware Brands Corporation
Representative Geraldine F. Thompson, House of Representatives, Wells' Built Museum
Craig Ustler, Ustler Development, Inc.
Al Weiss, Walt Disney Parks and Resorts

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OUR STAFF

Seven strong and growing...the DPAC staff has added new leadership to the "ensemble." As the project progresses, the team will grow to include additional dedicated and dynamic individuals. Most of you have already met the team, but here is the roster to date:

Kathy Ramsberger, President
Sue Kane, Executive Assistant/Office Manager
Cecilia Kelly, Chief Financial Officer
C.J. Davila, Director of Development
Alexis Jackson, Director of Communications
Rachel Steele, Associate Director of Communications
Katrina Bynes Receptionist/Office Assistant

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